



case study

report writing

High precision for mobile industry research provider

Client overview: A leading provider of performance measurement information to the mobile industry.

Challenge: In addition to the regular Power point charts, this company works on Client Ready Questionnaire's, Template Conversions, Scorecards, Production Required Documents (PRD's) etc. They have very meticulous standards where they pay attention to even a space or a comma. Other than following these standards, our team also has to maintain stability to the fluctuating data pulls.

Scope of work: Creation of research reports with high involvement and precision.

Tools: MS Office and Client Proprietary Tools.

Team size: 10

Duration of project: Continuous

Value delivered: High quality reports delivered with no or minimal errors reducing turnaround time of analysis at client's end.



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