



## case study

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### charting

#### Accurate reports from detailed calculations for a global Top 10 market research firm

**Client overview:** Rated amongst the top 10 MR firms in the 'Honomichl Global Top 25' companies report, with offices in important geographies around the world.

**Challenge:** This client prefers charts in linked and embedded formats as opposed to the regular standalone formats. This involves collating data after detailed calculations based on various criteria. They expect adherence to strict color codes and rules for their charting requirements.

**Scope of work:** Creation of research reports with high precision in calculations and presentation.

**Tools:** MS Office and a Client Proprietary Tool that helps to collate data spread across various tables and columns.

**Team size:** 10

**Duration of project:** Ongoing

**Value delivered:** Timely delivery of accurate reports based on detailed calculations and instructions.

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